



**Global Conference on
Pharmacy &
Pharmaceutical Sciences
Education**
7-8 November 2016



GLOBAL WORKFORCE EDUCATION FOR BETTER HEALTHCARE

Chair: Dr. John Cahill



**McCANN
HEALTH**



**McCANN
HEALTH**



Working with private sector, policy makers, global health partners
and health providers, to improve education
and the dissemination of evidence based health information
to support health outcomes
in developed and developing worlds



GLOBAL HEALTH PARTNERSHIPS



Supporting maternal and child health



Supporting health worker training



Eradicating polio and supporting communications for development



Supporting treatment of child diarrhea and pneumonia



Supporting frontline communications for the Ebola vaccine



Preventing HIV/AIDS with male circumcision



Improving maternal nutrition in Ghana



Marketing nutrient-fortified products for BOP markets



Supporting planning of wash programming in Tanzania



Supporting oral prep uptake among women in South Africa



Driving blood donation in Singapore



Preventing HIV/AIDS with oral prep

2

In Pursuit of FIP's Mission



Improving global health and advancing Pharmacy practice

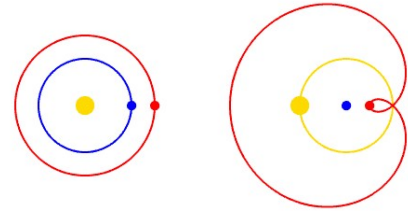
in our new world



Slide 3

- 2 **Note: Logos and descriptors have been updated.**
Neill Brown, 07/06/2016

Our New World – A Copernican Shift



Patient/Consumer at the Centre

It is an informed, empowered healthcare consumer

who sits at the center of our universe:

- choosing their advisors and expert counsel
- their products, services and brands
- sharing their experiences with the world



Patient/Consumer at the Centre



- Search and social platforms enable research into health, disease and medicine
- Seeking to be engaged as intelligent human beings
- In search of authentic information
- From trusted sources
- Their expectations of us are higher – they demand more



A Fresh Focus – A New Dynamic



Disconnected stakeholders must
converge and collaborate in a model of shared-care
with the healthcare patient/consumer at the center



Pharmacy – Proximate, Informed, Trusted



Workforce education and practice requirements must ensure
proper recognition for Pharmacy as
innovator, problem solver, communicator
and consumer health advocate.



It's time!

